

Dear Water/Wastewater Industry Supplier,

December 2017

Our 2018 quarterly publication, *The Waterwheel*, is distributed to Atlantic States Rural Water & Wastewater Association's members, which includes water and wastewater systems across Connecticut and Rhode Island. This publication is a great way to promote your business and connect with your current and future customers.

The Waterwheel includes articles from our staff and guest authors, photos from training events, and our on-site technical assistance, a listing of our Associate Members in one issue, and much more!

2018 Costs for advertising are as follows:

Page Size	Dimensions	Member Rate*	Non-Member Rate*
1/2	Horizontal: 5" x 7 1/4" Vertical: 7 1/4" x 5"	\$435	\$535
1/3	Square: 4 3/4" x 5" Horizontal: 3 1/4" x 7 1/2"	\$310	\$410
1/6	Horizontal: 2 1/4" x 5" Vertical: 5" x 2 1/4"	\$260	\$360

*per issue

We're pleased to extend an additional savings of 20%, for ASRWWA Associate Members that advertise in all four quarterly publications.

Page Size	Full Year Member Rate*
1/2	\$1,392
1/3	\$992
1/6	\$832

*publication in all four issues

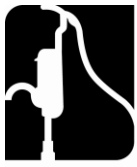
Properly sized ads should be submitted to our office in digital format as 300 dpi black and white or grayscale PDF, PNG, or TIFF files, via email to jasonblais@asrwwa.org

The *Waterwheel* is mailed out at the beginning of the last month of each quarter (March, June, September & December), as best we can. The ad content can be changed quarterly, but the new ad content will need to be submitted by the last day of the first month of the quarter (February-being the exception, April, July & October). Please consult our Production Schedule.

To place an ad, please complete the Advertisement Order Form on the next page and email, fax, or mail it to our office. We will invoice accordingly. We look forward to working with you and seeing your ad in print in 2018!

Please return the completed form to:

Jason Blais | jasonblais@asrwwa.org | Cell: 401-864-3178



2018 Waterwheel Advertisement Order Form

Business Name: _____

Ad Contact Name: _____

Billing Address: _____

City, State & Zip _____

Phone: _____

Fax: _____

Email: _____

Advertisement size (Please check):

1/2 page

1/3 page

1/6 page

Please select the edition(s) you would like to advertise in (please check):

FULL YEAR – 2018 Associate Members Only (20% discount)

Issues 1, 2, 3 & 4

Page Size	Full Year Member Rate
1/2	\$1,392
1/3	\$992
1/6	\$832

SINGLE ISSUE

Issue 1-Spring 2018

Issue 2-Summer 2018

Issue 3-Fall 2018

Issue 4-Winter 2018

Page Size	Member Rate per issue	Non-Member Rate per issue
1/2	\$435	\$535
1/3	\$310	\$410
1/6	\$260	\$360

Method of payment (Please check):

Payment enclosed

Please bill me quarterly

Please bill me annually

Please return the completed form to:

Jason Blais | jasonblais@asrwwa.org | Cell: 401-864-3178